



MERCHANT & PEDDLER INFORMATION

With over 10,000+ expected to attend, don't miss this opportunity to exhibit your products and services to your community and beyond

- Increase sales and expand your business
- Educate prospects about your company
- Collect qualified leads & identify new customers
- Build/increase brand awareness

Merchants–Folks Who Sell Wares

Join the party and sell your curiosities and artisanal products at our lovely festival. We are especially interested in companies who focus on art and unique one-of-a-kind specialty items. We are committed to keeping the festival local, thus vendors should come from within a 100-mile radius of Petaluma, CA. Companies with a specific product line with significantly reduced environmental impacts are also of interest, as long as the vendor features that specific product at the festival.

Peddlers and Game Vendors–Folks Who Provide a Service or Provide Games for Play for a Fee

We invite vendors who provide a service and provide games to have fun with us at The Rivertown Revival. We are especially interested in businesses who have a turn-of-the-century or carnival service.

Nitty-Gritty:

A Standard Booth is \$250 and includes:

- A 10x10 space
- A festival quality tent that will be setup by our team with appropriate weights

You're responsible for:

- Bringing your own tables, chairs and decoration
- Making your booth look fantastic; it should match the look of The Rivertown Revival. Visit www.rivertownrevival.com for decoration ideas
- Following all load-in and tear-down requirements
- Publicizing event. Posters will be available for hanging in place of business
- Keeping your area waste free by following our Green principles
- Providing a certificate of liability insurance of a minimum of \$1,000,000 and name Friends of the River and Clementine Eco Event Planning, LLC as additional insured
- Go to <http://rivertownrevival.com/merchants> to complete the on-line application